

MAGIX MARKETING SOLUTIONS

Industry-Integrated Experiential Learning & Internship Program

OFFICIAL BROCHURE 2026

Magix Marketing Solutions offers hands-on, live-project-based internship programs designed to bridge the gap between academic education and industry performance. Tailored for undergraduate and postgraduate students, our internships empower candidates with practical execution skills, soft skills training, and verifiable career credentials.

ELIGIBLE ACADEMIC STREAMS & FOCUS TRACKS

STREAM	LEVEL	CORE INTERNSHIP FOCUS AREAS
BBA	Undergraduate	Digital Marketing Strategy, Client Management, Brand Campaigns, Social Media Ads
BCA	Undergraduate	Web Development, Subdomain Management, CMS Platforms (Odoor/WordPress), Tech Integration
BCOM	Undergraduate	Marketing Analytics, E-Commerce Operations, Budgeting & Client Reporting
MBA	Postgraduate	Strategic Marketing, Campaign ROI Analysis, Growth Management, Business Development
MCA	Postgraduate	Full-Stack Web Solutions, Lead Management Dashboards, System Architecture & Verification Tools
MCOM	Postgraduate	Financial Marketing Analysis, Strategic Business Reporting, Market Intelligence & Performance Metrics

CERTIFICATION CHARGES & FEE STRUCTURE

BCOM & MCOM ₹1,700 All-inclusive Premium Certification & Value-Added Services Package	BBA & BCA ₹2,200 All-inclusive Premium Certification & Live Project Support Package	MBA & MCA ₹2,500 Advanced Postgraduate Industry Certification & Management Leadership Suite
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PROGRAM HIGHLIGHTS & ADDED VALUE OFFERINGS

LinkedIn Verified Certificate Directly shareable, authentic digital credentials to boost profile visibility.	ISO & Skill India Aligned* Certificate Quality standard-backed certification aligned with national skill development frameworks.
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Experience Live Industry Projects

Real-world practical experience working on active client deliverables and campaigns.

Portfolio Building & Subdomain Support

Custom web subdomain and hosted portfolio setup to showcase completed work.

Certificate Verification Portal

24/7 online credential validation mechanism for prospective employers and institutions.

Premium Hard Copy & LOR

Official printed physical certificate and personalized Letter of Recommendation (LOR).

Career Guidance & Placement Support

Resume building, interview readiness sessions, and direct placement recommendations.

Certificate Issuing Ceremony

Formal felicitations and certificate distribution event upon successful completion.

Various Soft Skills Training

Comprehensive sessions covering professional communication, workplace etiquette, time management, and client interaction strategies.

MANDATORY REQUIREMENTS & DOCUMENTATION

REQUIRED DOCUMENTS FOR ENROLLMENT

- **College Permission Letter / NOC:** Official letter/consent from institution guide or HOD.
- **Current Academic Details:** Marksheets/Semester records, Registration number, and Course details.
- **Personal Basic Details:** Identity proof, updated resume, and contact credentials.

Important Mandatory Rule: Minimum **75% attendance** in internship activities, live workshops, and micro project submission is **compulsory** for documentation verification, evaluation, and final certification issuance.

**Above mentioned charges apply exclusively to Premium Certification, live infrastructure deployment, and value-added offerings.*

MAGIX MARKETING SOLUTIONS • Bengaluru, Karnataka, India

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